

Ilya Kalinkin

Profile

UX designer with expertise in multimedia design, digital marketing and experience in web development.

- Gained knowledge in user research, concept development and value creation moreover got familiar with industry-standard methods and tools.
- Acquired practical skills throughout internship and study projects on real cases through collaboration with real companies.
- Strive to create solutions tailored to the user's needs and business objectives throughout the whole process, from discovery to delivery.

Recent work experience

UX Intern

Noesis.tech, India, 08/2019 – 10/2019

Developed community platform concept and created a landing page experiment for validating concept idea. Applied Lean UX approach, which allowed to reduce risks and avoid building product no one needs. Conducted user research and competitive analysis in order to ensure project success. This internship project allowed me to expand knowledge of the design process and evaluate my skills in a professional setting.

Front-end Intern

Noesis.tech, India, 04/2017 – 05/2017

Improved usability of the mobile version of the learning management system (<http://www.noesisuniversity.com>). Enhanced its UX by applying Gestalt principles of visual design and user-centered design approach.

Earlier career

Customer service representative

Transcom, Estonia 10/2014 – 03/2015

Serving customers professionally by phone, answering inquiries, handling complaints and troubleshooting problems.

IT support specialist

Tallinn Helen's School, Estonia, 11/2006 – 06/2012

Accomplished IT specialist with over 5 years of experience. Developed, audited, maintained school's IT systems and projects.

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Education

Digital Concept Development

BA, Business Academy Aarhus
Denmark, 08/2018 – 01/2020

Multimedia Design

AP, Business Academy Aarhus
Denmark, 09/2015 – 06/2017

Tools

Sketch, Figma, Photoshop, HTML & CSS. If you use a different tool that works well in your workflow, I would be happy to learn it.

Skills

- User Research
- User Interviews
- Mental Models
- Concept Development
- Personas
- User Journeys
- Wireframing
- Low to High Fidelity Prototyping
- Usability Testing

Languages

English, Russian, Estonian.