

# Ilya Kalinkin

## UX/UI designer

An experienced UX/UI Designer skilled in user research, concept development, interface design, and prototyping.

- Dedicated to delivering solutions that add value and seamlessly align with user needs and business goals;
- Leverage research to inform and validate design decisions;
- Adept at collaborating with project managers, developers and other stakeholders at every stage of the design process.

## Recent work experience

### **UX/UI designer**

Web Systems OÜ & Semiway OÜ, Estonia, 01/2022 – 04/2023

Joined Web Systems following the merging of Semiway with Web Systems.

- Designed and delivered e-commerce, digital products, and website projects for diverse clients.
- Performed comprehensive competitive analysis and produced user flows, wireframes and interactive prototypes, ensuring seamless user experiences.
- Conducted usability tests, gathering valuable feedback for iterative design improvements.

### **Freelance UX/UI designer**

02/2020 – 09/2021

- Collaborated with diverse clients to create engaging user experiences for their digital products.
- Conducted user research and utilised user-centred design principles to create personas, user flows, wireframes and interactive prototypes.

### **UX Intern**

Noesis.tech, India, 08/2019 – 10/2019

- Developed community platform concept and created a landing page experiment for validating concept idea.
- Applied Lean UX principles in order to minimise risks and ensure product-market fit.
- Conducted comprehensive user research and competitive analysis to ensure project success.

### **Front-end Intern**

Noesis.tech, India, 04/2017 – 05/2017

- Enhanced the usability of the mobile version of a learning management system, applying Gestalt principles of visual design to improve UX.

ilyakalinkin.com

ilyakalinkin@gmail.com

Estonia

## Education

### **Digital Concept Development**

BA, Business Academy Aarhus

Denmark, 08/2018 – 01/2020

### **Multimedia Design**

AP, Business Academy Aarhus

Denmark, 09/2015 – 06/2017

## Skills

- Design Systems
- Storyboarding
- Journey Mapping
- Wireframing
- Low to High Fidelity Prototyping
- Competitive Analysis
- User Interviews
- Surveys
- Personas
- Usability Testing
- Analytics
- Heuristic Evaluation

## Tools

- Figma
- Sketch
- Adobe XD
- Miro
- Whimsical
- Photoshop

## Languages

- English
- Russian
- Estonian