Ilya Kalinkin

UX/UI designer

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An experienced UX/UI Designer skilled in user research, concept development, interface design, and prototyping. With a background in web development I bring a wealth of experience to the table.

Experience

UX/UI designer

Web Systems OÜ & Semiway OÜ, Estonia, 01/2022 — 04/2023

Designed and delivered website projects and other digital products for clients across e-commerce and other sectors.

- Led projects from discovery to delivery, utilising user research, prototyping, and usability testing to inform decision-making and ensure alignment of project goals with user needs and business objectives.
- Accelerated the design workflow of e-commerce projects and improved UI consistency by developing a design system for the in-house online store solution.
- Actively collaborated with project managers, developers, and stakeholders throughout the lifecycle of all projects.

Freelance UX/UI designer

02/2020 – 09/2021

Formed partnerships with clients to enhance user experiences of their digital products and deliver solutions aligned with client goals.

- Attracted over 5k new users within the first three months of launch by crafting a distinctive visual identity and developing an online store for a client specialising in Korean cosmetics.
- Significantly increased inquiries and consultations after a successful website redesign for a reputable law office.

UX Intern

Noesis.tech, India, 08/2019 — 10/2019

- Developed a community platform concept for the new product, employing lean UX principles to ensure product-market fit and minimise project risks

Front-end Intern

Noesis.tech, India, 04/2017 — 05/2017

- Improved usability and consistency in UI design of a learning management system by applying Gestalt principles of visual design and UI design patterns.

Education

Digital Concept Development
BA, Business Academy Aarhus
Denmark, 2018 — 2020

Multimedia Design
AP, Business Academy Aarhus
Denmark, 2015 — 2017

Skills

- Design Systems
- Journey Mapping
- Wireframing
- Low to High Fidelity Prototyping
- User Interviews
- Surveys
- User Research
- Usability Testing
- Analytics
- Product thinking
- Design Handoff

Tools

- Figma
- Sketch
- Miro
- Whimsical
- Notion
- ChatGPT

Languages

- English
- Russian
- Estonian